

Apple Pay coming to CartaBCC's Customers

Offering an easy, secure & private way to pay

Rome, 5th of December 2017.



From today all CartaBCC cardholders (Iccrea Banca's brand which brings together the payment cards offer to the customers of the Cooperative Banks) will be able to use Apple Pay, which is transforming mobile payments with an easy, secure and private way to pay that's fast and convenient.

Apple Pay is available on all the CartaBCC cards from over 300 Cooperative Banks in Italy. Apple Pay's launch represents a further accomplishment in Iccrea's path to innovation and digitalization. In addition it aims at securing the customer loyalty offering an innovative new payment method, maintaining the benefits of their CartaBCC.

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

"Apple Pay will be an important addition to the online digital transformation occurring in Iccrea Banca - commented Antonio Galiano Head of E-bank in Iccrea Banca and President in Ventis - Our focus on the "satisfaction" of our customers (private and business) is very high. Apple Pay is easy, fast, safe and strenghtens our vision of "payments" as a hub to connect our CartaBCC cardholders with our merchants (online and physical)".

Online shopping in apps and on websites accepting Apple Pay is simple with Touch ID, or just double-click the side button and glance at your iPhone X to authenticate with Face ID. There's no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information with Apple Pay. When paying for goods and services on the go in apps or Safari, Apple Pay works with iPhone 6 and later, iPhone SE, iPad Pro, iPad (5th Generation), iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch, or with Touch ID on the new MacBook Pro.